



## Carlisle Golf Club Trading Limited

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I would like to take this opportunity to bring to your attention our new and innovative corporate sponsorship package.

The launch of the new club website has given the club a fantastic platform to develop a new corporate sponsorship package which we believe gives local businesses the ideal opportunity to promote their products and services. With access to a membership of over 900 and 1000s of visitors each year we believe this opportunity is excellent value for money by putting you in touch with a valuable pool of potential customers and generating PR for your company.

Our dedicated marketing team will liaise regularly with sponsors ensuring they gain the maximum benefit from their association with Carlisle Golf Club.

### **Corporate Sponsorship Package – Cost £1,200 (discounted 1<sup>st</sup> year £1,000)**

1. Tee signage on designated hole
2. Name on sponsors board
3. Recognition on website and link to sponsors website
4. Name on website course planner
5. Corporate sponsors day – All corporate sponsors will receive four invitations to a corporate sponsors day to include 18 holes of golf followed by a 2 course meal and drinks, the ideal networking opportunity
6. Voucher for 8 x 4 balls, these can be used individually or as a group booking
7. Preferential rates on corporate golf days
8. Free use of clubhouse conference facilities twice per annum
9. A promotional email to all members, with access to a membership of over 900 this is the ideal opportunity to promote new brands or advertise special offers.
10. Link on monthly newsletter and “sponsor of the month” opportunity.

If you would like more information on this sponsorship package, or other sponsorship opportunities at Carlisle Golf Club our marketing team would be happy to meet with you, please don't hesitate to get in touch.

Regards

Jo Kyle  
**Secretary / Clubhouse Manager**